

Dallas Aquatic Masters

For immediate release

World headquarters of the Fraternity of Flyers announced today that International Butterfly Month will be changed from February to March. This move will give swimmers an additional three full days of butterfly training. That's 4320 additional minutes, available for swimmers to join the exclusive Fraternity of Flyers.

With the current geopolitical situation butterflyers are facing, the International counsel has determined that the additional 259,200 seconds will be beneficial to those seeking membership.

This year's members will be able to choose between the retro T-Shirt, or a Hoodie Sweat Shirt (see below).

2010 FRATERNITY OF FLYERS

During the month of March all DAM swimmers will have an opportunity to become a member of The Fraternity of Flyers. For those of you who are not familiar with the legendary story of the Fraternity of Flyers a brief revisionist history below.

Become a Member:

Simply go on line to www.damswim.com and go to the special events section on the home page. Or you can complete the form below and forward to the DAM office as follows:

- E-mail to ldunlap@damswim.com
- Fax: 214-219-2320
- Mail: DAM, 4901 Cole Ave, Dallas TX 75205

(The Dallas Aquatic Masters has again been granted exclusive universal rights, and is the only swim club to be grant official Fraternity of Flyers Membership. If it doesn't have the DAM Label-- it's a Fake!)

Butterfly your way through March:

- Begin taking strokes, Butterfly strokes, toward your Fraternity membership.
- Swim eight (8) Butterfly practices during the month of March (Of course you are more than welcome to swim more than eight but eight is all it takes!)
- You don't need to be an expert Butterflyer; all that is required is a willingness to learn! Talk to your coach on deck – and they will be there to help!

If you decide to swim in the Republic of Texas World Short Course Championships in February your Butterfly events will be counted toward your membership.

See you at the pool!

Bobby



Dallas Aquatic Masters

The History of the Fraternity of Flyers!

The Fraternity began long ago, it was a different time, people often spoke directly with one another, none dared call after nine on a school night or ten on the weekend, betamax was thought to be a good idea, yogurt was not frozen and it did not taste good. Yes, it was a dark time; the Ironman had yet to be a bar bet, an athlete with OCD was forced to turn to whiskey and cigarettes for therapy. And swimmers trained and competed without goggles, in nylon suits, and were forced by a suppressive ruling elite to race in only three strokes.

The bland crawl stroke, now known as freestyle, a stroke so lacking in grace and style that the English referred to it as the "stroke of the savage".

The backstroke, an option for swimmers afraid to get their face wet.

And last but not least the breaststroke, a stroke invented by a failing knee surgeon in an attempt to pay off medical school debt.

Luckily for the swimming world, a few individuals recognized the human body was capable of amazing beauty and grace while swimming. These brave men and women began copying the movements of the dolphin and the over arm recovery that resembled the flight of a great and powerful bird. The first butterflyers were indeed remarkable men and women, who lived on the edge; men and women so courageous they believed the 200 fly was a good idea!

In a matter of months swimmers from around the globe were attempting to swim in the fashion resembling a great winged animal. The Olympic committee, needing a forth stroke for the IM, added butterfly as a new event in the 1956 Olympics. And from that day forward butterfly has stood as the eternal symbol of grace, athletic beauty and human potential.

A problem soon became apparent, only a few swimmers actually did the Butterfly and lived to tell about it. Several swimmers were lost in the early years attempting to swim the Butterfly without proper instruction.

To protect the sacred teaching of Butterfly, and ensure only worthy individuals gained the secrets of Butterfly knowledge the Fraternity of Flyers was born.

In the early years, the Fraternity of Flyers guarded the teaching and passing knowledge to only a select few meeting in secret at pools and pubs around the globe.

Then at a secret meeting, while waiting for their food and drinks, it occurred to the founding fathers and mothers if a t-shirt were promised to those willing to learn Butterfly, the secret teachings of the Fly stroke would survive for generations to come.

For decades now, swimmers of all abilities have had the opportunity to learn the Butterfly, get the t-shirt and earn membership to the Fraternity of Flyers. All that is required is a...

[DESIRE TO LEARN THE BUTTERFLY!](#)



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I want to become a member of the **FRATERNITY OF FLYERS-2010**

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Check size and quantity

A. Short Sleeve T-Shirt 100% cotton - \$20.00 each:

__S __M __L __XL __XXL

Total number of Shirts _____ Total Cost \$ _____



B. Long sleeve "Hoodie" - \$35.00 each:



__S __M __L __XL __XXL

Total number of Shirts _____ Total Cost \$ _____

Bill my account on file with DAM.

Check Enclosed – payable to DAM, 4901 Cole Ave., Dallas, Texas 75205